

United States Bankruptcy Court Southern District of New York

Voluntary Petition

Name of Debtor (if individual, enter Last, First, Middle): KDJ Advertising, LLC	Name of Joint Debtor (Spouse) (Last, First, Middle):
All Other Names used by the Debtor in the last 8 years (include married, maiden, and trade names):	All Other Names used by the Joint Debtor in the last 8 years (include married, maiden, and trade names):
Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all) 83-0373602	Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all)
Street Address of Debtor (No. and Street, City, and State): 44 Wall Street, 12th Floor New York, NY	Street Address of Joint Debtor (No. and Street, City, and State):
ZIP Code 10005	ZIP Code
County of Residence or of the Principal Place of Business: New York	County of Residence or of the Principal Place of Business:
Mailing Address of Debtor (if different from street address):	Mailing Address of Joint Debtor (if different from street address):
ZIP Code	ZIP Code
Location of Principal Assets of Business Debtor (if different from street address above):	

Type of Debtor (Form of Organization) (Check one box) <input type="checkbox"/> Individual (includes Joint Debtors) <i>See Exhibit D on page 2 of this form.</i> <input checked="" type="checkbox"/> Corporation (includes LLC and LLP) <input type="checkbox"/> Partnership <input type="checkbox"/> Other (If debtor is not one of the above entities, check this box and state type of entity below.)	Nature of Business (Check one box) <input type="checkbox"/> Health Care Business <input type="checkbox"/> Single Asset Real Estate as defined in 11 U.S.C. § 101 (51B) <input type="checkbox"/> Railroad <input type="checkbox"/> Stockbroker <input type="checkbox"/> Commodity Broker <input type="checkbox"/> Clearing Bank <input checked="" type="checkbox"/> Other Tax-Exempt Entity (Check box, if applicable) <input type="checkbox"/> Debtor is a tax-exempt organization under Title 26 of the United States Code (the Internal Revenue Code).	Chapter of Bankruptcy Code Under Which the Petition is Filed (Check one box) <input type="checkbox"/> Chapter 7 <input type="checkbox"/> Chapter 9 <input checked="" type="checkbox"/> Chapter 11 <input type="checkbox"/> Chapter 12 <input type="checkbox"/> Chapter 13 <input type="checkbox"/> Chapter 15 Petition for Recognition of a Foreign Main Proceeding <input type="checkbox"/> Chapter 15 Petition for Recognition of a Foreign Nonmain Proceeding Nature of Debts (Check one box) <input type="checkbox"/> Debts are primarily consumer debts, defined in 11 U.S.C. § 101(8) as "incurred by an individual primarily for a personal, family, or household purpose." <input checked="" type="checkbox"/> Debts are primarily business debts.
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Filing Fee (Check one box) <input checked="" type="checkbox"/> Full Filing Fee attached <input type="checkbox"/> Filing Fee to be paid in installments (applicable to individuals only). Must attach signed application for the court's consideration certifying that the debtor is unable to pay fee except in installments. Rule 1006(b). See Official Form 3A. <input type="checkbox"/> Filing Fee waiver requested (applicable to chapter 7 individuals only). Must attach signed application for the court's consideration. See Official Form 3B.	Chapter 11 Debtors Check one box: <input type="checkbox"/> Debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). <input checked="" type="checkbox"/> Debtor is not a small business debtor as defined in 11 U.S.C. § 101(51D). Check if: <input type="checkbox"/> Debtor's aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$2,190,000. Check all applicable boxes: <input type="checkbox"/> A plan is being filed with this petition. <input type="checkbox"/> Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
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Statistical/Administrative Information <input checked="" type="checkbox"/> Debtor estimates that funds will be available for distribution to unsecured creditors. <input type="checkbox"/> Debtor estimates that, after any exempt property is excluded and administrative expenses paid, there will be no funds available for distribution to unsecured creditors.	THIS SPACE IS FOR COURT USE ONLY
Estimated Number of Creditors <input checked="" type="checkbox"/> 1-49 <input type="checkbox"/> 50-99 <input type="checkbox"/> 100-199 <input type="checkbox"/> 200-999 <input type="checkbox"/> 1,000-5,000 <input type="checkbox"/> 5,001-10,000 <input type="checkbox"/> 10,001-25,000 <input type="checkbox"/> 25,001-50,000 <input type="checkbox"/> 50,001-100,000 <input type="checkbox"/> OVER 100,000	
Estimated Assets <input type="checkbox"/> \$0 to \$50,000 <input type="checkbox"/> \$50,001 to \$100,000 <input checked="" type="checkbox"/> \$100,001 to \$500,000 <input type="checkbox"/> \$500,001 to \$1 million <input type="checkbox"/> \$1,000,001 to \$10 million <input type="checkbox"/> \$10,000,001 to \$50 million <input type="checkbox"/> \$50,000,001 to \$100 million <input type="checkbox"/> \$100,000,001 to \$500 million <input type="checkbox"/> \$500,000,001 to \$1 billion <input type="checkbox"/> More than \$1 billion	
Estimated Liabilities <input type="checkbox"/> \$0 to \$50,000 <input type="checkbox"/> \$50,001 to \$100,000 <input type="checkbox"/> \$100,001 to \$500,000 <input type="checkbox"/> \$500,001 to \$1 million <input checked="" type="checkbox"/> \$1,000,001 to \$10 million <input type="checkbox"/> \$10,000,001 to \$50 million <input type="checkbox"/> \$50,000,001 to \$100 million <input type="checkbox"/> \$100,000,001 to \$500 million <input type="checkbox"/> \$500,000,001 to \$1 billion <input type="checkbox"/> More than \$1 billion	

Voluntary Petition <i>(This page must be completed and filed in every case)</i>		Name of Debtor(s): KDJ Advertising, LLC	
All Prior Bankruptcy Cases Filed Within Last 8 Years (If more than two, attach additional sheet)			
Location Where Filed: - None -	Case Number:	Date Filed:	
Location Where Filed:	Case Number:	Date Filed:	
Pending Bankruptcy Case Filed by any Spouse, Partner, or Affiliate of this Debtor (If more than one, attach additional sheet)			
Name of Debtor: - None -	Case Number:	Date Filed:	
District:	Relationship:	Judge:	
Exhibit A (To be completed if debtor is required to file periodic reports (e.g., forms 10K and 10Q) with the Securities and Exchange Commission pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 and is requesting relief under chapter 11.) <input type="checkbox"/> Exhibit A is attached and made a part of this petition.		Exhibit B (To be completed if debtor is an individual whose debts are primarily consumer debts.) I, the attorney for the petitioner named in the foregoing petition, declare that I have informed the petitioner that [he or she] may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, and have explained the relief available under each such chapter. I further certify that I delivered to the debtor the notice required by 11 U.S.C. §342(b). X _____ Signature of Attorney for Debtor(s) (Date)	
Exhibit C Does the debtor own or have possession of any property that poses or is alleged to pose a threat of imminent and identifiable harm to public health or safety? <input type="checkbox"/> Yes, and Exhibit C is attached and made a part of this petition. <input checked="" type="checkbox"/> No.			
Exhibit D (To be completed by every individual debtor. If a joint petition is filed, each spouse must complete and attach a separate Exhibit D.) <input type="checkbox"/> Exhibit D completed and signed by the debtor is attached and made a part of this petition. If this is a joint petition: <input type="checkbox"/> Exhibit D also completed and signed by the joint debtor is attached and made a part of this petition.			
Information Regarding the Debtor - Venue (Check any applicable box)			
<input checked="" type="checkbox"/> Debtor has been domiciled or has had a residence, principal place of business, or principal assets in this District for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other District.			
<input type="checkbox"/> There is a bankruptcy case concerning debtor's affiliate, general partner, or partnership pending in this District.			
<input type="checkbox"/> Debtor is a debtor in a foreign proceeding and has its principal place of business or principal assets in the United States in this District, or has no principal place of business or assets in the United States but is a defendant in an action or proceeding [in a federal or state court] in this District, or the interests of the parties will be served in regard to the relief sought in this District.			
Certification by a Debtor Who Resides as a Tenant of Residential Property (Check all applicable boxes)			
<input type="checkbox"/> Landlord has a judgment against the debtor for possession of debtor's residence. (If box checked, complete the following.)			
_____ (Name of landlord that obtained judgment)			
_____ (Address of landlord)			
<input type="checkbox"/> Debtor claims that under applicable nonbankruptcy law, there are circumstances under which the debtor would be permitted to cure the entire monetary default that gave rise to the judgment for possession, after the judgment for possession was entered, and			
<input type="checkbox"/> Debtor has included in this petition the deposit with the court of any rent that would become due during the 30-day period after the filing of the petition.			
<input type="checkbox"/> Debtor certifies that he/she has served the Landlord with this certification. (11 U.S.C. § 362(l)).			

Voluntary Petition

(This page must be completed and filed in every case)

Name of Debtor(s):
KDJ Advertising, LLC

Signatures

Signature(s) of Debtor(s) (Individual/Joint)

I declare under penalty of perjury that the information provided in this petition is true and correct.
[If petitioner is an individual whose debts are primarily consumer debts and has chosen to file under chapter 7] I am aware that I may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, understand the relief available under each such chapter, and choose to proceed under chapter 7.
[If no attorney represents me and no bankruptcy petition preparer signs the petition] I have obtained and read the notice required by 11 U.S.C. §342(b).

I request relief in accordance with the chapter of title 11, United States Code, specified in this petition.

X _____
Signature of Debtor

X _____
Signature of Joint Debtor

Telephone Number (If not represented by attorney)

Date

Signature of Attorney*

X _____
Signature of Attorney for Debtor(s)

Lawrence Morrison
Printed Name of Attorney for Debtor(s)

Meister Seelig & Fein
Firm Name
140 E. 45th Street
19th Floor
New York, NY 10017

Address

212-655-3500 Fax: 212-655-3538

Telephone Number

January 14, 2010

Date

*In a case in which § 707(b)(4)(D) applies, this signature also constitutes a certification that the attorney has no knowledge after an inquiry that the information in the schedules is incorrect.

Signature of Debtor (Corporation/Partnership)

I declare under penalty of perjury that the information provided in this petition is true and correct, and that I have been authorized to file this petition on behalf of the debtor.

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

X _____
Signature of Authorized Individual

Thomas Score
Printed Name of Authorized Individual

President
Title of Authorized Individual

January 14, 2010

Date

Signature of a Foreign Representative

I declare under penalty of perjury that the information provided in this petition is true and correct, that I am the foreign representative of a debtor in a foreign proceeding, and that I am authorized to file this petition.

(Check only one box.)

☐ I request relief in accordance with chapter 15 of title 11, United States Code. Certified copies of the documents required by 11 U.S.C. §1515 are attached.

☐ Pursuant to 11 U.S.C. §1511, I request relief in accordance with the chapter of title 11 specified in this petition. A certified copy of the order granting recognition of the foreign main proceeding is attached.

X _____
Signature of Foreign Representative

Printed Name of Foreign Representative

Date

Signature of Non-Attorney Bankruptcy Petition Preparer

I declare under penalty of perjury that: (1) I am a bankruptcy petition preparer as defined in 11 U.S.C. § 110; (2) I prepared this document for compensation and have provided the debtor with a copy of this document and the notices and information required under 11 U.S.C. §§ 110(b), 110(h), and 342(b); and, (3) if rules or guidelines have been promulgated pursuant to 11 U.S.C. § 110(h) setting a maximum fee for services chargeable by bankruptcy petition preparers, I have given the debtor notice of the maximum amount before preparing any document for filing for a debtor or accepting any fee from the debtor, as required in that section. Official Form 19 is attached.

Printed Name and title, if any, of Bankruptcy Petition Preparer

Social-Security number (If the bankruptcy petition preparer is not an individual, state the Social Security number of the officer, principal, responsible person or partner of the bankruptcy petition preparer.) (Required by 11 U.S.C. § 110.)

Address

X _____
Date

Signature of Bankruptcy Petition Preparer or officer, principal, responsible person, or partner whose Social Security number is provided above.

Names and Social-Security numbers of all other individuals who prepared or assisted in preparing this document unless the bankruptcy petition preparer is not an individual:

If more than one person prepared this document, attach additional sheets conforming to the appropriate official form for each person.

A bankruptcy petition preparer's failure to comply with the provisions of title 11 and the Federal Rules of Bankruptcy Procedure may result in fines or imprisonment or both 11 U.S.C. §110; 18 U.S.C. §156.

United States Bankruptcy Court
Southern District of New York

In re KDJ Advertising, LLC

Debtor(s)

Case No. _____

Chapter 11

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS

Following is the list of the debtor's creditors holding the 20 largest unsecured claims. The list is prepared in accordance with Fed. R. Bankr. P. 1007(d) for filing in this chapter 11 [or chapter 9] case. The list does not include (1) persons who come within the definition of "insider" set forth in 11 U.S.C. § 101, or (2) secured creditors unless the value of the collateral is such that the unsecured deficiency places the creditor among the holders of the 20 largest unsecured claims. If a minor child is one of the creditors holding the 20 largest unsecured claims, state the child's initials and the name and address of the child's parent or guardian, such as "A.B., a minor child, by John Doe, guardian." Do not disclose the child's name. See 11 U.S.C. § 112; Fed. R. Bankr. P. 1007(m).

(1) <i>Name of creditor and complete mailing address including zip code</i>	(2) <i>Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted</i>	(3) <i>Nature of claim (trade debt, bank loan, government contract, etc.)</i>	(4) <i>Indicate if claim is contingent, unliquidated, disputed, or subject to setoff</i>	(5) <i>Amount of claim [if secured, also state value of security]</i>
30 fps 111 Glen Street Glen Cove, NY 11542	30 fps 111 Glen Street Glen Cove, NY 11542			30,435.00
American Express Co. P.O. Box 2855 New York, NY 10116-2855	American Express Co. P.O. Box 2855 New York, NY 10116-2855			29,346.86
American Express Co. P.O. Box 2855 New York, NY 10116-2855	American Express Co. P.O. Box 2855 New York, NY 10116-2855			9,020.00
Cablevision P.O. Box 19301 Newark, NJ 07195-0301	Cablevision P.O. Box 19301 Newark, NJ 07195-0301			15,317.00
Cision US, Inc. P.O. Box 19301 Newark, NJ 07195-0301	Cision US, Inc. P.O. Box 19301 Newark, NJ 07195-0301			6,876.07
DTCC 55 Water Street - 3rd Floor New York, NY 10014-0099	DTCC 55 Water Street - 3rd Floor New York, NY 10014-0099			14,154.43
Fox Business Network c/o Bank of America 15094 Collection Center Drive Chicago, IL 60693	Fox Business Network c/o Bank of America 15094 Collection Center Drive Chicago, IL 60693			3,459.50
Herald National Bank 58 South Service Road Suite 110 Melville, NY 11747	Herald National Bank 58 South Service Road Suite 110 Melville, NY 11747			245,000.00 (0.00 secured)
Herbert Lithographers, Inc. 3333 Lawson Blvd. Oceanside, NY 11572-3711	Herbert Lithographers, Inc. 3333 Lawson Blvd. Oceanside, NY 11572-3711			6,800.00
HERO 46 Call Hollow Road Pomona, NY 10970	HERO 46 Call Hollow Road Pomona, NY 10970			3,336.40
Hitchcock & Cummings 757 Third Avenue New York, NY 10017	Hitchcock & Cummings 757 Third Avenue New York, NY 10017			4,399.85

Debtor(s)

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS
(Continuation Sheet)

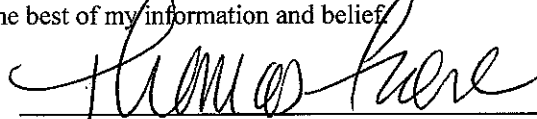
(1) <i>Name of creditor and complete mailing address including zip code</i>	(2) <i>Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted</i>	(3) <i>Nature of claim (trade debt, bank loan, government contract, etc.)</i>	(4) <i>Indicate if claim is contingent, unliquidated, disputed, or subject to setoff</i>	(5) <i>Amount of claim [if secured, also state value of security]</i>
NBC Universal 30 Rockefeller Plaza New York, NY 10112	NBC Universal 30 Rockefeller Plaza New York, NY 10112			80,599.00
New York Islanders 1535 Old Country Rd. Plainview, NY 11803	New York Islanders 1535 Old Country Rd. Plainview, NY 11803			621,500.00
Newsday 25 Deshon Drive Melville, NY 11747	Newsday 25 Deshon Drive Melville, NY 11747			35,292.44
NY Radio Assets, LLC (WABC) P.O. Box 406088 Atlanta, GA 30384-6088	NY Radio Assets, LLC (WABC) P.O. Box 406088 Atlanta, GA 30384-6088			52,360.00
Professional Mariner P.O. Box 569 Portland, ME 04112	Professional Mariner P.O. Box 569 Portland, ME 04112			11,367.00
Steve Weinstein P.O. Box 117 Yorktown Heights, NY 10598	Steve Weinstein P.O. Box 117 Yorktown Heights, NY 10598			3,900.00
WALK-FM Clear Channel Broadcasting Inc 3993 Collections Center Drive Chicago, IL 60693	WALK-FM Clear Channel Broadcasting Inc 3993 Collections Center Drive Chicago, IL 60693			11,453.75
WMUR P.O. Box 845819 Boston, MA 02284-5819	WMUR P.O. Box 845819 Boston, MA 02284-5819			12,750.00
Yahoo! P.O. Box 3003 Carol Stream, IL 60132-3003	Yahoo! P.O. Box 3003 Carol Stream, IL 60132-3003			18,211.74

**DECLARATION UNDER PENALTY OF PERJURY
ON BEHALF OF A CORPORATION OR PARTNERSHIP**

I, the President of the corporation named as the debtor in this case, declare under penalty of perjury that I have read the foregoing list and that it is true and correct to the best of my information and belief.

Date January 14, 2010

Signature


Thomas Score
President

Penalty for making a false statement or concealing property: Fine of up to \$500,000 or imprisonment for up to 5 years or both.
18 U.S.C. §§ 152 and 3571.

**United States Bankruptcy Court
Southern District of New York**

In re KDJ Advertising, LLC

Debtor(s)

Case No.
Chapter

11

VERIFICATION OF CREDITOR MATRIX

I, the President of the corporation named as the debtor in this case, hereby verify that the attached list of creditors is true and correct to the best of my knowledge.

Date: January 14, 2010



Thomas Score/President
Signer/Title

30 FPS
111 GLEN STREET
GLEN COVE, NY 11542

AMERICAN EXPRESS CO.
P.O. BOX 2855
NEW YORK, NY 10116-2855

CABLEVISION
P.O. BOX 19301
NEWARK, NJ 07195-0301

CISION US, INC.
P.O. BOX 19301
NEWARK, NJ 07195-0301

DAN'S PAPERS
P.O. BOX 630
BRIDGEHAMPTON, NY 11932

DTCC
55 WATER STREET - 3RD FLOOR
NEW YORK, NY 10014-0099

FOX BUSINESS NETWORK
C/O BANK OF AMERICA
15094 COLLECTION CENTER DRIVE
CHICAGO, IL 60693

GIRL SCOUTS OF SUFFOLK COUNTY
442 MORELAND DRIVE
COMMACK, NY 11725

HERALD NATIONAL BANK
58 SOUTH SERVICE ROAD
SUITE 110
MELVILLE, NY 11747

HERBERT LITHOGRAPHERS, INC.
3333 LAWSON BLVD.
OCEANSIDE, NY 11572-3711

HERO
46 CALL HOLLOW ROAD
POMONA, NY 10970

HITCHCOCK & CUMMINGS
757 THIRD AVENUE
NEW YORK, NY 10017

INTABORO
88-19 101ST AVE.
OZONE PARK, NY 11416

KOREA TIMES NEW YORK
42-22 27TH STREET
LONG ISLAND CITY, NY 11101

LONG ISLAND JEWISH WORLD
78 RANDALL AVENUE
ROCKVILLE CENTRE, NY 11570-3922

LONG ISLAND PARENT
152 WEST 19TH STREET
HUNTINGTON STATION, NY 11746

NBC UNIVERSAL
30 ROCKEFELLER PLAZA
NEW YORK, NY 10112

NEW YORK ISLANDERS
1535 OLD COUNTRY RD.
PLAINVIEW, NY 11803

NEW YORK TEACHER
800 TROY-SCHENECTADY ROAD
LATHAM, NY 12110-2455

NEWSDAY
25 DESHON DRIVE
MELVILLE, NY 11747

NY METRO PARENTS
1440 BROADWAY, SUITE 501
NEW YORK, NY 10018

NY RADIO ASSETS, LLC (WABC)
P.O. BOX 406088
ATLANTA, GA 30384-6088

POLAND SPRING
P.O. BOX 856192
LOUISVILLE, KY 40285-6192

PROFESSIONAL MARINER
P.O. BOX 569
PORTLAND, ME 04112

RYWEL MEDIA SALES, INC.
65 POLO ROAD
MASSAPEQUA, NY 11758

SHOWCASE MAGAZINE
7 HILTON PLACE
MONTVALE, NJ 07645

STEVE WEINSTEIN
P.O. BOX 117
YORKTOWN HEIGHTS, NY 10598

THE JEWISH PRESS
338 3RD AVE.
BROOKLYN, NY 11215-1587

TIMES/REVIEW NEWSPAPERS
7785 MAIN RD., P.O. BOX 1500
MATTITUCK, NY 11952

WALK-FM
CLEAR CHANNEL BROADCASTING INC
3993 COLLECTIONS CENTER DRIVE
CHICAGO, IL 60693

WEBISTIX, INC.
1180 LINCOLN AVE. - SUITE 6
HOLBROOK, NY 11741

WEDDING SITES & SERVICES
P.O. BOX 355
SMITHTOWN, NY 11787-0355

WMUR
P.O. BOX 845819
BOSTON, MA 02284-5819

WPLJ RADIO LLC
P O BOX 406073
ATLANTA, GA 30384-6073

XEROX (403 E. MAIN)
PO BOX 827598
PHILADELPHIA, PA 19182-7598

YAHOO!
P.O. BOX 3003
CAROL STREAM, IL 60132-3003

YOURLI.COM
234 AIRPORT PLAZA
SUITE 5
FARMINGDALE, NY 11735

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK

In re: _____X

Chapter 11

KDJ Advertising, LLC,

Debtor.
_____X

**AFFIDAVIT PURSUANT TO
LOCAL BANKRUPTCY RULE 1007-2**

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

Thomas Score, being duly sworn, deposes and says:

1. I am the President of KDJ Advertising, LLC (the "Debtor") and as such I am fully familiar with the Debtor's business, financial information, and the facts set forth herein. I have been duly authorized to submit this affidavit, which is hereby submitted in accordance with Rule 1007-2 of the Local Bankruptcy Rules for Southern District of New York.

2. On January 15, 2010, the Debtor will file a voluntary Petition for relief under Chapter 11 of the Bankruptcy Code. KDJ Advertising, LLC is an advertising and marketing agency, formed in 2003 and based in New York, specializing in the financial, professional services and business-to-business sectors.

3. The circumstances leading to the Debtor's filing of its Petition under chapter 11 of the Bankruptcy Code were precipitated by a prominent and general decline in worldwide advertising and the financial industry due to the nation's broad economic downturn. With its core clients coming from the financial community, KDJ saw a swift reduction in revenues as the worldwide economic crisis unfolded. Revenues plummeted 64% between 2007 and 2009. In reaction, KDJ trimmed expenses where feasible while maintaining as many jobs as possible. Outside investors and other financing schemes were pursued, along with expanded marketing

efforts. These initiatives were unsuccessful. Compounded by significant bad debt losses, and an ongoing inability to replace revenue, the company was forced to lay off the remainder of its staff on January 8, 2010, and seek reorganization under Chapter 11 protection.

4. No prior case has been commenced by or against the Debtor under either chapters 7 or 13 of the Bankruptcy Code.

5. Upon information and belief, as of the date hereof, there has not been a formation of a committee of unsecured creditors.

6. Pursuant to LBR 1007-2(a)(4), a list containing the names and addresses of what I believe to be the twenty largest unsecured creditors, excluding insiders, will be filed within 14 days of the filing of the Debtor's Chapter 11 Petition.

7. Pursuant to LBR 1007-2(a)(5), the holders of the five largest secured creditors will be set forth in Schedule D which will be filed within 14 days of the filing of the Debtor's Chapter 11 Petition.

8. Pursuant to LBR 1007-2(a)(6), an approximate summary of Debtor's assets and liabilities will be set forth in Schedules B, D, E and F which will be filed within 14 days of the filing of the Debtor's Chapter 11 Petition. The Debtor has no securities that are publicly held. The Debtor is a privately held corporation.

9. Pursuant to LBR 1007-2(a)(7), the shareholders are:

- a. Thomas Score (47.5%)
- b. Patricia Score (47.5%)
- c. Kevin E. Franz (5%)

10. Pursuant to LBR 1007-2(a)(8), to the best of my knowledge, there is no property of the Debtor in the possession of any public officer, receiver, trustee, pledge, assignee of rents,

liquidator, secured creditor, or agent of any such person.

11. Pursuant to LBR 1007-2(a)(9), the Debtor leases the premises at 44 Wall Street, 12th Floor, New York, New York 10005. The Debtor also leases the premises at 403 East Main Street, Port Jefferson, New York 11777.

12. Pursuant to LBR 1007-2(a)(10), all of the Debtor's assets, books and records are maintained by me at 403 East Main Street, Port Jefferson, New York 11777.

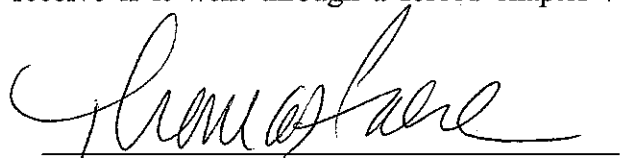
13. Pursuant to LBR 1007-2(a)(11), there is no action or proceeding, pending or threatened against the Debtor.

14. Pursuant to LBR 1007-2(a)(12), the Debtor's existing senior management consists of President, Thomas Score who is responsible for all day to day operations.

15. Pursuant to LBR 1007-2(b)(1), the Debtor has 1 full-time employee and its estimated amount of weekly payroll to employees for the 30 day period following the filing of the chapter 11 petition is \$2,000.

16. It is the Debtor's intention to file a plan of reorganization providing any payments to be made to creditors over time. The Debtor will be operating for the 30-day period following the filing of the Chapter 11 Petition.

17. I believe that under the supervision of the bankruptcy court the Debtor will be able to pay its creditors more than they would receive if it went through a forced chapter 7 liquidation.


Thomas Score

Sworn to before me this 14th
day of January, 2010


Notary Public

State of New York

Daun A. Yearwood
Notary Public, State of New York
Qualified in the County of Nassau
No. 01YE5026271
Commission Expires 11/15/2010